SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL	
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☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

☐ Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*
Ashish Arora

(Last) (First) (Middle)
C/O CRICUT, INC.
10855 SOUTH RIVER FRONT PARKWAY

(Street)
SOUTH JORDAN UT 84095

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading Symbol
Cricut, Inc. [CRCT]
Foreign Trading Symbol

3. Date of Earliest Transaction (Month/Day/Year)
08/19/2026

4. If Amendment, Date of Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
☑ Director ☑ 10% Owner
☑ Officer (give title below) ☐ Other (specify below)
Chief Executive Officer

6. Individual or Joint/Group Filing (Check Applicable Line)
☑ Form filed by One Reporting Person
☐ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock								5,777,105	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Class B Common Stock	(1)							(1)	(1)	Class A Common Stock	630,294		630,294	I	See footnote(2)
Class B Common Stock	(1)							(1)	(1)	Class A Common Stock	16,137,062		16,137,062	D(3)	
Class B Common Stock	(1)							(1)	(1)	Class A Common Stock	2,000,000		2,000,000	I(4)	See footnote(5)
Class B Common Stock	(1)							(1)	(1)	Class A Common Stock	2,000,000		2,000,000	I(6)	See footnote(7)
Class B Common Stock	(1)							(1)	(1)	Class A Common Stock	2,558,065		2,558,065	I(8)	See footnote(9)

Explanation of Responses:

1. Each share of Class B Common Stock is convertible into one share of Class A Common Stock at the option of the holder and has no expiration date.
2. The shares are held by the Arora Trust dated February 14, 2012 for which the reporting person and his spouse serve as trustees.
3. Reflects transfers to: the reporting person's spouse on August 18, 2026 (which were subsequently transferred to the MA GRAT A dated August 14, 2026), the AA GRAT A dated August 14, 2026, and the Rushil Arora Trust, each on August 19, 2026. Such transfers are exempt from Section 16(b) pursuant to Rule 16b-5 and/or 16b-13.
4. Reflects shares transferred by reporting person to the AA GRAT A dated August 14, 2026, on August 19, 2026. Such transfer is exempt from Section 16(b) pursuant to Rule 16b-5 and/or Rule 16b-13.
5. The shares are held by the AA GRAT A dated August 14, 2026 for which the reporting person serves as trustee.
6. Reflects shares transferred by reporting person's spouse to the MA GRAT A dated August 14, 2026, on August 19, 2026. Such transfer is exempt from Section 16(b) pursuant to Rule 16b-5 and/or Rule 16b-13.
7. The shares are held by the MA GRAT A dated August 14, 2026 for which the reporting person's spouse serves as trustee.
8. Reflects shares transferred by reporting person to the Rushil Arora Trust on August 19, 2026. Such transfer is exempt from Section 16(b) pursuant to Rule 16b-5 and/or Rule 16b-13.
9. The shares are held by the Rushil Arora Trust dated January 20, 2021 for which the reporting person and his spouse serve as trustees.

Remarks:

/s/ Lauren Curtin, by power of attorney 08/21/2026

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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